

**There  
must be a  
better  
way.  
There is!**

*IT's time to  
do something  
different!*

**DO IT BETTER**

**CONSORTIUM**

**D.I.B.C.**

**Do IT Better Consortium (DIBC)  
member suppliers believe that the  
degree of value, success and ROI  
gained from IT enabled business  
process can and should be  
significantly higher than historic and  
current industry norms.**

**Methods used by DIBC member suppliers consist of a uniquely formulated blend of tried and tested methods (TRADITIONAL/EXISTING) combined with progressive new models more appropriate to current and future business needs (RADICAL/PROGRESSIVE).**



**The value of IT  
enabled process  
arising is as  
strong as the  
weakest link in a  
chain...and some  
links have been  
weak or non-  
existent...**

**Many pieces of good, even great work have been done in this area but the whole jig-saw has not been made... until recently...**



**Several key jig-saw pieces  
previously missing have now  
been provided...**



**DIBC member suppliers use the  
unique Business Value  
Maximisation Framework (BVMF®)  
devised by David P Jacobs of  
MaxVal Consultancy over the 30-  
year period of his research &  
development programme**

**So now, there must be a better way. There is. DIBC.**





# Some client organisations our member consultants have helped...

